



CARFEST SOUTH 2019

EVENT SUMMARY

CarFest South will operate for the eighth year in 2019, again taking place at Laverstoke Park Farm. The event will operate from Friday 23rd to Sunday 25th August.

The event is the brainchild DJ Chris Evans and raises money for various children's charities including BBC Children in Need. It has a partner event, CarFest North, and between them they raised over £3 million for the charity in 2018.

2019 sees the introduction of some exciting new family friendly features including Kids Kingdom, Eden, Car Feast and Vintage Car Fest. Exciting new Car Fest world and entirely in keeping with the family fun vibe.

The festival has 4 key components – cars, music, food and families.

Cars:

Car Fest continues to attract an incredible paddock with some of the very best cars from the UK and further afield joining us in 2019. There will be 3 shows per day with each session lasting between 45 and 60 mins. This remains the same as 2018.

The new car parade route introduced in 2018 sits at the heart of the Car Fest site. This year's sees the introduction of 2 paddocks adding a new dynamic to the track shows and performances.

The key controls remain in that we have a professional show car management team, emergency provision and all under the management of our Event Control system.

Music:

Live music will operate from the main stage (two stages side by side) each evening – for a full line up head to the website <http://www.carfest.org/carfest-south-music>

Food:

1. Hand-picked caterers, including Laverstoke Park Farm, will feed our visitors with a range of high-quality offerings.
2. Laverstoke Park Farm operate Cookery Workshops
3. Britain's Best Pavilion featuring small producers and talks with be going on as well, from wine tasting to cheese demonstrations

4. Car Feast – Brand new area for 2019, feast together as a family, cook your heart out and celebrate at the street party. This new world includes the Kitchen Stage and the CarFest Pub.
5. Food and drink exhibition of premium brands and companies

Family:

1. Kids Kingdom – Everyone can be a kid, a whole kid's town with only one rule, have fun and explore
2. Carters Steam fair returns and is set to enthral the family
3. Kids Driving School and Big Learner relay are in place for budding F1 champions
4. Visit the Circus in Vintage Car Fest and enjoy the show
5. Take a ride on our giant wheel and see the whole site from the top of the world
6. Unwind and take 5 from it all in our new Eden world, a cornucopia of wellbeing and stress relief

EVENT TIMINGS

Thursday 22nd August

Select early bird campers to public campsites only

Campsite opens @16:00

Planning to close the window @ 20:00

Limited advanced ticketed numbers only

Friday 23rd August

Campers arrive from 07:00

Festival opens 12:00

Hill Climb 12.30 – 13:30, 14:00 – 15:00 and 15:30 – 16:15

Music commences 17:00

Bars and catering close 22:20 (last orders)

Music finishes and festival closes 22.30pm (These timings are approximate)

Saturday 24th August

Village car parade - 9:00 -10:00

Festival opens 10:00

Hill Climbs 11:00 – 12:00, 13:00 – 14:30 and 15:15 -16:00

Music commences 17:00

Bars and catering close 22:20 (Last Orders)

Music finishes and festival closes 23:00 (These timings are approximate)

Sunday 25th August

Festival opens 10:00

Hill climbs 11:00 – 12:00, 12:30 – 14:00 and 15:15 – 16:00

Music commences 16:00

Bars and catering close 21:50 (Last Orders)

Music finishes and festival closes 22:30 (These timings are approximate)

Fireworks are TBC at the moment but are likely to accompany the last music act of the evening

Monday 26th August

Campers to leave by 11am

** All times are correct at the time of publish, the organisers reserve the right to tweak and amend.*

VISITOR NUMBERS

Ticketed visitors per day remains unchanged at 28,000 of which up to 17,000 are campers. Staff, crew, guests, artists etc total 4,999.

Alpha Events (formerly CTM) will be providing the traffic management expertise again this year and are liaising with HCC Highways dept regarding the implementation of a one-way system again this year and speed limits on the roads around the event. A temporary traffic light will be installed at the railway bridges at the C29 and at the junction of the B3400 and Berrydown Road.

Brand Events and Laverstoke are working with Overton Parish Council to organise footpath access for local residents to provide an alternative to the C29.