



CARFEST SOUTH 2017

EVENT SUMMARY

CarFest South will operate for the sixth year in 2017, again taking place at Laverstoke Park Farm. The event will operate from Friday 25th to Sunday 27th August.

The event is the brainchild of Radio 2 breakfast show DJ Chris Evans and raises money for BBC Children in Need. It has a partner event, CarFest North, and between them they raised £2 million for the charity in 2016.

The festival has 4 key components – cars, music, food and families.

Cars:

This year we have extended the CarFest hill climb and added a whole new section in the compost area of the farm which will prove a highlight for drivers and spectators alike. There will be a maximum of two track shows a day:

Music:

Live music will operate from the main stage (two stages side by side) each evening – for a full line up head to the website www.carfest.org

Food:

1. Handpicked caterers, including Laverstoke Park Farm, will feed our visitors with a range of high quality offerings.
2. Laverstoke Park Farm operate Cookery Workshops
3. Britain's Best Pavilion featuring small producers and talks will be going on as well, from wine tasting to cheese demonstrations
4. The Food Fair Kitchen – live demo's from top chefs across the country to a few more local to the area
5. Food and drink exhibition of premium brands and companies

Family:

1. Show Ground featuring Pig racing, Sheep show, Falconry
2. Kids Driving School
3. DanceFest with a programme of children's activities
4. Super Hero World
5. The CarFest 'Car'-nival

EVENT TIMINGS

Friday 25th August

Campers arrive from 7am

Festival opens 12pm

Hill Climb 2.30 – 5pm

Music commences 5pm

Bars and catering close 10pm

Music finishes and festival closes 10.30pm (These timings are approximate)

Saturday 26th August

Festival opens 10am

Hill Climbs 10.30 – 1pm, 2.30 – 5pm

Air display 1-2pm

Music commences 5pm

Bars and catering close 10.30pm

Music finishes and festival closes 11pm (These timings are approximate)

Sunday 27th August

Festival opens 10am

Hill climbs 10.30 – 1pm, 2.30 – 4pm

Air display 1-2pm

Music commences 4pm

Bars and catering close 9.30pm

Music finishes and festival closes 10pm (These timings are approximate)

Fireworks are TBC at the moment but are likely to accompany the last music act of the evening

Monday 28st August

Campers to leave by 11am

VISITOR NUMBERS

Ticketed visitors per day: 28,000 of which up to 15,000 are campers.

Staff, crew, guests, artists etc total 4,999.

CTM will be providing the traffic management expertise again this year and are liaising with HCC Highways dept regarding the implementation of a one way system again this year and speed limits on the roads around the event.

Brand Events and Laverstoke are working with Overton Parish Council to organise footpath access for local residents to provide an alternative to the C29.