



CARFEST SOUTH 2016

EVENT SUMMARY

CarFest South will operate for the fifth year in 2016, again taking place at Laverstoke Park Farm. The event will operate from Friday 26th to Sunday 28th August.

The event is the brainchild of Radio 2 breakfast show DJ Chris Evans and raises money for BBC Children in Need. It has a partner event, CarFest North, and between them they raised £2 million for the charity in 2015.

The festival has 4 key components - cars, music, food and families.

Cars:

This year we have changed our hill climb format! We still have the extended hill climb, however, we have swapped the sevens theme for the CarFest time tunnel! With cars from every decade since the first car hit our roads. There will be a maximum of two track shows a day:

Music:

Live music will operate from the main stage (two stages side by side) each evening - for a full line up head to the website www.carfest.org

Food:

1. Handpicked caterers, including Laverstoke Park Farm, will feed our visitors with a range of high quality offerings.
2. Laverstoke Park Farm operate Cookery Workshops
3. Britain's Best Pavilion featuring small producers and talks with be going on as well, from wine tasting to cheese demonstrations
4. The Food Fayre Kitchen - live demo's from top chefs across the country to a few more local to the area
5. Roast Fest - feast on the best roast potatoes and gravy.
6. Food and drink exhibition of premium brands and companies

Family:

1. Show Ground featuring Dancing Diggers, Motorcyle Quad Show, the Red Barrows, Monster Truck Displays and more
2. Kids Driving School
3. Big Top with a programme of children's activities
4. Culture Stage

5. Drive In Movies
6. Shedfest

EVENT TIMINGS

Friday 26th August

Campers arrive from 7am

Festival opens 12pm

Hill Climb 2.30 - 5pm

Music commences 5pm

Bars and catering close 10pm

Music finishes and festival closes 10.30pm (These timings are approximate)

Saturday 27th August

Festival opens 10am

Hill Climbs 10.30 - 1pm, 2.30 - 5pm

Air display 1-2pm

Music commences 5pm

Bars and catering close 10.30pm

Music finishes and festival closes 11pm (These timings are approximate)

Sunday 28th August

Festival opens 10am

Hill climbs 10.30 - 1pm, 2.30 - 4pm

Air display 1-2pm

Music commences 4pm

Bars and catering close 9.30pm

Music finishes and festival closes 10pm (These timings are approximate)

Fireworks are TBC at the moment but are likely to accompany the last music act of the evening

Monday 29st August

Campers to leave by 11am

VISITOR NUMBERS

Ticketed visitors per day: 18,800, of which up to 9,000 are campers.

Staff, crew, guests, artists etc total 4,999.

CTM will be providing the traffic management expertise again this year and are liaising with HCC Highways dept regarding the implementation of a one way system again this year and speed limits on the roads around the event.

Brand Events and Laverstoke are working with Overton Parish Council to organise footpath access for local residents to provide an alternative to the C29.